

CALL FOR ABSTRACTS

Retailing and Distribution Track

Irish Academy of Management Conference 2010:

“Renewing the Management Research Mandate”

Cork Institute of Technology

1st - 3rd September 2010

TRACK CHAIRS

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The 13th Annual Conference of the Irish Academy of Management will be held at Cork Institute of Technology from the 1st - 3rd September 2010. The theme of the conference is “Renewing the Management Research Mandate”. This theme is particularly relevant because of the many crises and the economic climate in which we live. It is timely, therefore, to gather and present evidence on what actually works in managing in these turbulent times.

The Retailing and Distribution Track invites abstracts from academics and practitioners working in the broad area of Retailing and Distribution. In addition to retailing this will include those working in the areas of wholesaling, channel management and design, technology and e-commerce, branding, change and innovation management. Submissions are encouraged from authors working across the wide range of disciplines currently engaged in research in these areas such as marketing, strategy, economic geography, business history and supply chain management. Abstracts should be e-mailed to either track chair. Accepted submissions must then be developed into full papers by the due date. Key dates are outlined below.

Important Conference Dates	
Abstracts due	March 26, 2010
Notification of acceptance	April 16, 2010
Paper submission due	June 11, 2010
Conference Payment due	July 30, 2010
Registration for Doctoral Colloquium	July 30, 2010
13th Annual IAM conference	September 1-3, 2010 Cork Institute of Technology
IAM Doctoral Colloquium, 2010	September 1, 2010 University College Cork