

**Pasold Research Fund and CHORD Conference  
Call for Papers**

**'Distribution Networks for Textiles and Dress, c. 1700-1945'**

**A conference to be held at:  
the University of Wolverhampton, UK  
on:  
8 and 9 September 2010**

The Pasold Research Fund and the Centre for the History of Retailing and Distribution (CHORD) invite proposals for a conference exploring the retailing and marketing of textiles and dress between c.1700 and 1945. Proposals are invited for papers on any aspect of this topic, on any distribution/retailing format, and focusing on any geographical area. Areas of interest include (but are not limited to):

- \* Advertising and branding
- \* Sales techniques, display and technologies
- \* Second-hand and 'informal' acquisition: charity; theft; gifting; inheritance
- \* Retail innovation and development
- \* Retail/distribution chains
- \* Fashion retailing and marketing
- \* International comparisons
- \* The relationship between retailing and production
- \* Retailing and class / gender / ethnicity /age

Proposals are invited both for individual papers and for sessions. Shorter papers (c.15 minutes) for a 'New Researchers' session are also welcome. Please send title, one page abstract, a list of 3 to 5 key words and if proposing a session, a cover letter with title and one-paragraph session description, to the address below (if possible via e-mail) by 19 March 2010. Please state whether you would like to be included in the New Researchers' session.

For further information, please e-mail Laura Ugolini: [L.Ugolini@wlv.ac.uk](mailto:L.Ugolini@wlv.ac.uk)

Conference web-pages: <http://home.wlv.ac.uk/~in6086/2010conf.html>

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